



LA° FENICE°

37TH AMERICA'S CUP, BARCELONA



WELCOME ABOARD A UNIQUE PIECE OF
AMERICA'S CUP HISTORY



LUXURY CLASSIC SUPER YACHT AT THE HEART OF THE 37TH AMERICA'S CUP

La Fenice is a beautiful 95-foot luxury motor yacht with British sailing history built into its DNA. Launched in 1962 to support 'Sovereign', Britain's entry into the 19th America's Cup, it has a rich history working with the French Navy, as well as being owned by the renowned German photographer Peter Lindbergh.

La Fenice has been meticulously and lovingly refurbished by the iconic French design house Christian Liaigre. Crafted with rich natural materials of dark woods and leather, the attention to detail can be felt in every part of the boat, bringing the true beauty and heritage of La Fenice to life.





1964 AMERICA'S CUP ROOTS

La Fenice was designed by Laurent Giles and launched in 1962 as 'Diadem of Dewlish.' She was to be the mother ship to J A Boydens America's Cup venture with 'Sovereign' in Newport Rhode Island, 1964.

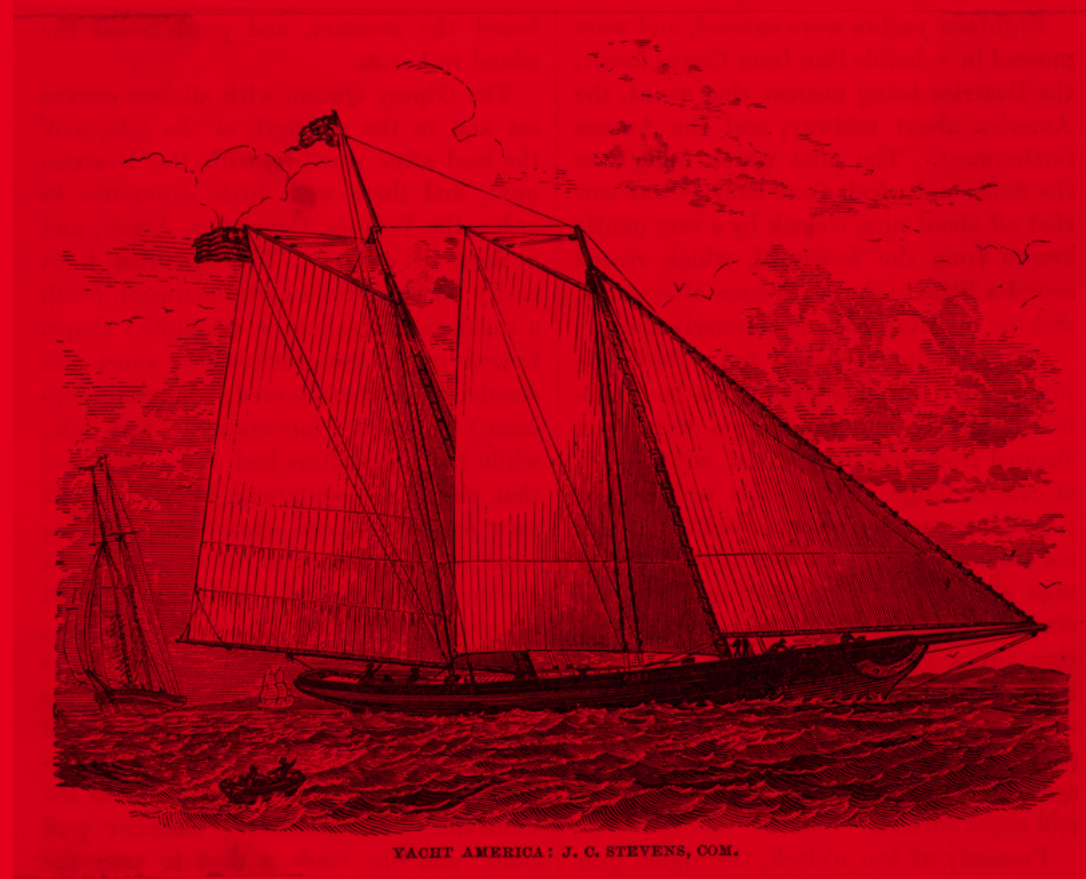
2024 AMERICA'S CUP HOSPITALITY

La Fenice is available from August to October 2024 for hospitality and private charters during the Louis Vuitton 37th America's Cup. Our team will create a bespoke luxury experience for you and your guests to relax and enjoy this unique battle for the world's oldest sporting trophy on the waters of Barcelona.



AMERICA'S CUP - A HISTORY

The America's Cup is the oldest sporting trophy in the modern world, pre-dating the Olympics and the Ashes. The first race was in 1851, after The Royal Yacht Squadron challenged the New York Yacht Club to a race around the Isle of Wight. 15 British yachts made it to the startline, alongside 'America' in a race that saw victory for the Americans, who took the trophy back to the New York Yacht Club where it would stay for the next 132 years, undefeated until 1983.



"Are the yachts in sight?"
"Only the America, may it please Your Majesty."
"Which is second?"
"Ah, Your Majesty, there is no second."

A conversation between Queen Victoria and her signalman at the end of the first race in 1851. A sentiment that has lasted over 170 years and ignited fierce competition in the yachting world.

Only four countries have ever won this prestigious trophy: America, New Zealand, Switzerland and Australia.

The America's Cup is a technically driven sport, where design is pushed to the limit and is now creating the fastest racing yachts on the water. Often compared to Formula 1, the 2024 event will see six teams compete on 75ft foiling boats, built to race at speeds more than 57mph.



UNIQUE EXPERIENCES

Our team will work to create a tailor-made package for you, from a full race day experience to product launches, intimate media dinners, lifestyles events, business meetings or simply a private charter.

In addition, the 37th America's Cup will be hosting a series of additional premier events, including the Youth and Women's America's Cup regattas, J Class World Championships, and the Superyacht Cup.

La Fenice is supported by two AXOPAR 37 XC outboard-powered sportsboats, which are available for up to 20 people to get even closer to the action on the race course through our guest chaser experience.





SPACIOUS HOSPITALITY DECK



LARGE INTERIOR FOR ENTERTAINING



PRIVATE SCREENING OF AMERICA'S CUP RACING



RACE VIEWING CHASE BOAT

° LOUIS VUITTON 37TH AMERICA'S CUP 



The Louis Vuitton 37th America's Cup takes place between August and October 2024 in Barcelona, the capital of Catalunya. Situated around Port Vell and along the beach to Port Olympic, the competition will unfold with six teams battling it out for the oldest trophy in modern sport.



° EXCLUSIVE LOCATION 

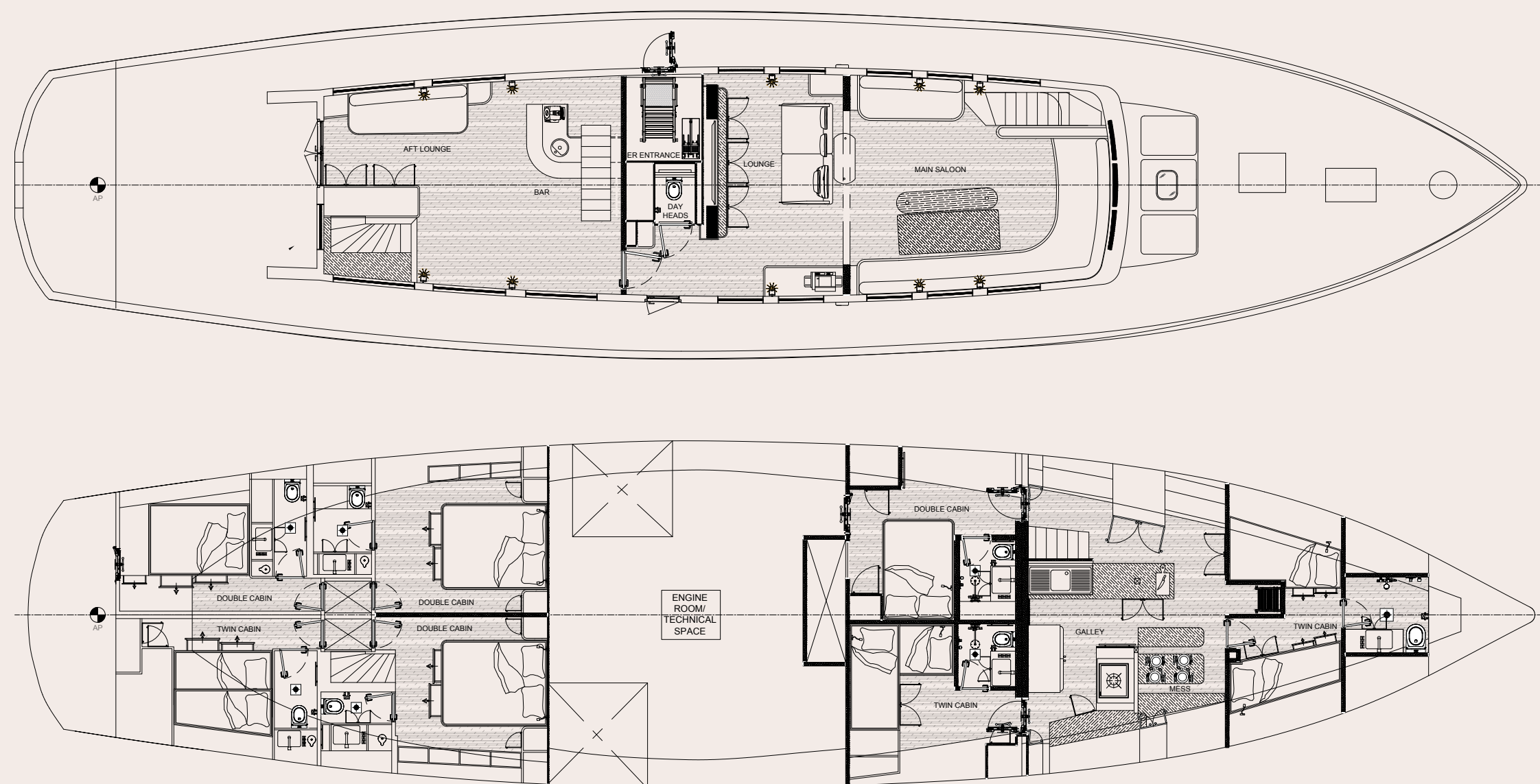
With close transport links and within walking distance of Barcelona's famous Gothic Quarter, La Fenice is located in the heart of the action in Port Vell, home to the six America's Cup team bases. Our exclusive, prime position on the dock is the perfect location to experience all the race day build up and excitement.



La Fenice is part of the select America's Cup Superyacht Programme, offering a prime position and exclusive benefits to make your time on board extra special.

Berthed in Marina Port Vell, guests will be able to fully immerse themselves in the dockside pageantry of the America's Cup, located just meters from some of the team bases.

With four state rooms (accommodating 9 guests overnight) and a 31m spacious and elegant living area for hosting up to 30 people, La Fenice provides a special setting, with a unique history, to enjoy this iconic event. From larger scale events to more intimate days, our team will work with you to create your bespoke America's Cup experience.



Start the day with a champagne buffet reception and briefing given by an experienced America's Cup sailor, who will explain the intricacies of the days racing. Watch the boats dock out from their team bases and feel the excitement build.

For those who wish to, take to the water on board our two chase boats to witness the speed and power of these amazing racing machines - This is as close to the America's Cup action as you can be!

Back on the dock, we will be streaming the entire days event from the air-conditioned comfort of La Fenice.

Once the racing concludes, we will regroup onboard La Fenice for an afternoon debrief of the racing from our resident America's Cup specialist. Throughout the day, using locally sourced ingredients, our chef will create a delicious and unique menu for you and your guests to enjoy, served with relaxed elegance and a personal touch.



AMPLE SPACE FOR ENTERTAINING



°EXAMPLE RACE DAY HOSPITALITY



1030	Guests arrive dockside for welcome drinks, meet our team and take a tour of the boat
1100	Champagne and canapés reception, followed by a race day briefing with America's Cup host sailor
1245	Dock out on chase boat(s) for onwater viewing
1430	Racing begins MC of racing with America's Cup host sailor Q&A and racing commentary Canapés, champagne and drinks
1600	Racing ends
1630 - 1800	Afternoon tea and race day debrief

Includes exclusive use of La Fenice (for up to 30 guests), 2 Axopar chase boats (maximum 10 guests each), food and refreshments throughout the day, and an America's Cup host to answer all your questions and fascinate you with unique racing insights. An additional chase boat for 10 further guests is available on request at extra cost.

°EXCLUSIVE OPPORTUNITIES



- Evening drinks parties for 25-30 people
- Overnight charters incorporating a two night stay with race day hospitality
- A private dinner on deck soaking up the atmosphere
- Make it your own - showcase your branding onboard for optimum synergie
- Long-term charters - take the boat for extended periods to use as your private base for the event. Entertain, meet, greet and host your guests on a piece of America's Cup history

We will work with you to create your ideal charter





FOR CHARTER OPPORTUNITIES AND TO DISCUSS BESPOKE OPTIONS
PLEASE GET IN TOUCH

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